



TEAM PUBLICITY GUIDELINES

YES! 2009-2010

YES Logo

We encourage you to add the YES logo and web link (www.youthenergysummit.com) to your Web site and to use it in printed communications. Contact Cheryl Glaeser at cherylg@swifoundation.org or 1-800-594-9480 to request an electronic version of the logo or if you have any questions.

Please include the following text whenever displaying the YES logo:

YES! is a team-oriented youth program that uses hands-on, experiential learning and energy action projects to address energy opportunities and issues in rural Minnesota communities.

Please also include the following text on your web site and in printed materials as space allows:

YES! 2009-2010 is administered by the Southwest Initiative Foundation, implemented through partnerships with Prairie Woods Environmental Learning Center and Prairie Ecology Bus Center, and funded in part by the Minnesota Renewable Energy Marketplace: An Alliance for Talent Development. For more information, visit www.youthenergysummit.com.

YES! Talking Points

- YES! teams, consisting of youth in grades 8-12 that are fielded by communities or schools, participate in a series of facilitated learning experiences and strategically plan and implement energy action projects in their home communities throughout the school year.
- YES! directly develops the talents of this region's young people, providing them with the knowledge, networks, and leadership skills that will place them at the forefront of our region's future renewable energy workforce.

Key Partners

The Southwest Initiative Foundation (SWIF) is a regional community foundation dedicated to advancing southwest Minnesota through leadership, relationship-building, program development and philanthropy. To learn more about the foundation, visit www.swifoundation.org.

Prairie Woods Environmental Learning Center (PWELC) is an educational organization located outside of Spicer, MN that seeks to help our community learn to live well with self, others, and the environment. To learn more about PWELC, visit www.prairiewoodselc.org or call 1-320-354-5894.

The Prairie Ecology Bus Center (PEBC) is a non-profit, environmental education organization serving 25 counties of southern and western Minnesota and northwest Iowa. The PEBC delivers outreach educational classes using the Ecology Bus, a mobile laboratory and classroom, and various programs to educate school children and adults about the environment and natural science. To learn about the PEBC, visit their website at www.ecologybus.org.

Contact SWIF Program Specialist, Cheryl Glaeser at cherylg@swifoundation.org or 1-800-594-9480 with questions.

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