

# **Valspar**

## **Minnesota Beautiful Program**

Minnesota Beautiful is a program in which cities and nonprofit agencies in the 18-county area of southwest Minnesota can apply to receive support to complete various restoration projects. The program is being administered by the Southwest Initiative Foundation (SWIF) in partnership with the Minneapolis-based Valspar Corporation. Through the program, communities and organizations have an opportunity to receive the paint and coatings necessary to complete a restoration project.

### **Eligibility Criteria**

- ◆ Projects will be selected based on how well they meet the following criteria:
  - Visual impact of the project
  - Public benefit to the community
  - **Volunteer** participation and support
  - Current and/or intended use of the structure
  - Benefit to the needy
- ◆ Some projects that might qualify include, but are not limited to, the following:
  - Historic buildings, structures, or landmarks
  - Facilities for senior or disabled citizens
  - Community centers or other public buildings
  - Murals or other visual impact projects
- ◆ Some projects not within the scope of this program include denominational churches, city maintenance, school projects except for mural projects, or privately-owned facilities that do not meet any of the above criteria.
- ◆ The application process is not intended to be tedious. However, because of the large number of applications received, it is important that you carefully read and follow instructions precisely. Incomplete applications will not be considered. If any part is not clearly understood, please contact the Foundation for clarification.

### **Requirements**

- ◆ Application package must be received by March 5, 2012. Please include original, as well as one additional copy of all materials. Award recipients will be notified by March 26, 2012.
- ◆ Minimum project size is ten (10) gallons.
- ◆ 501c (3) projects take priority over public projects or other non-profit organizations.
- ◆ Recipients must attend an orientation session. They will be scheduled between April 1-30 at all 6 regions.
- ◆ Recipients must provide transportation for any materials awarded.
- ◆ Documentation of the completed project must be provided to the Foundation as soon as the project is completed, but no later than December 31, 2012. Projects must be completed in 2012.
- ◆ Site visits may be conducted prior to an award, during, or after project completion.
- ◆ Public announcements will be issued highlighting the project on behalf of the recipient and other recognition events may also be planned.

### **Contact**

Nancy Fasching, [nancyf@swifoundation.org](mailto:nancyf@swifoundation.org)

Southwest Initiative Foundation

15 3<sup>rd</sup> Ave. NW

Hutchinson, MN 55350

P: 1-800-594-9480 or 320-587-4848 | F: 320-587-3838

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APP: \_\_\_\_\_ - \_\_\_\_\_

## Minnesota Beautiful Application

### APPLICANT ORGANIZATION DATA (or Fiscal Agent)

Contact Person \_\_\_\_\_

Title \_\_\_\_\_

Applicant Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ County \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail Address \_\_\_\_\_

Tax Status:     501 (c)(3)                       Public Agency (Government created)  
                   Unit of Government             Other (describe) \_\_\_\_\_

### PRIMARY CONTACT PERSON (if other than above)

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Applicant Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ County \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail Address \_\_\_\_\_

### PROJECT DESCRIPTION

Project Beginning Date \_\_\_\_\_

Project End Date \_\_\_\_\_

Project Title \_\_\_\_\_

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SOUTHWEST INITIATIVE  
FOUNDATION

Brief Project Description (with clearly-stated, measurable outcomes):

**Please remember to send photos affixed to a sheet of paper or inside a plastic sleeve and properly identified. DO NOT send loose photos or slides.**

Describe any historical significance the project may have:

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What is the current use of the property?

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What is the intended use of the property if different from the current use?

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List volunteer groups involved and estimate total volunteer hours:

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List the owner of the property and whether publicly or privately owned:

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Will the painting be interior, exterior, or both?

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Complete the following chart to estimate paint quantity. *Please note that one gallon covers approximately 400 square feet of a relatively smooth surface. For highly porous or textured surfaces, one gallon covers approximately 200 square feet.*

Type & Color	Surface Condition	Estimated Square Feet	Gallons Needed
<b>Totals: →</b>			

**Attach one or more letters of support from organizations who have agreed to supply volunteer labor to help complete the project.**

**COMMUNITY COMMITMENT**

**I have read and understand the eligibility requirements for the Minnesota Beautiful Program. If our project is selected as a recipient, I will act as the coordinator and contact person for the project. I will monitor progress on the project to ensure its completion, ensure that our documentation requirements will be met, and coordinate transportation for any materials awarded.**

**DATE** \_\_\_\_\_

**SIGNATURE** \_\_\_\_\_

**PRINTED NAME** \_\_\_\_\_



**APPLICATION PACKAGE CHECKLIST**

- Completed typed or printed application (required)
- One (1) additional copy of all materials (required)
- Two (2) photographic or digital prints of the project. Photos must be affixed to a sheet of paper or inside a plastic sleeve and properly identified. **DO NOT** send loose photos and do not send slides. (required)
- Letters of support from sponsoring organizations (required)
- Signed and dated by contact person (required)
- Supplementary information, such as news clippings, brochures, maps, and other pertinent information (optional)
- Contact SWIF Senior Administration and Grants Officer Nancy Fasching, [nancyf@swifoundation.org](mailto:nancyf@swifoundation.org) at 1-800-594-9480 if you have questions
- Application packages must be **received no later than March 5, 2012**, to:

Southwest Initiative Foundation  
15 3<sup>rd</sup> Ave. NW  
Hutchinson, MN 55350

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