

COMMUNICATIONS

SWIF PLAYS A key role in disseminating information and inspiring our constituents in southwest Minnesota.

- Launched a redesigned Web site to reflect SWIF's new organizational structure and serve as the primary tool for communicating information, providing resources, answering questions and promoting the work of SWIF staff and partners.
- Received the national 2008 Wilmer Shields Rich Bronze Award from the Council on Foundations for the redesigned site.

www.swifoundation.org

- Received the Economic Development Association of Minnesota's (EDAM) Marketing Award for the "Just Imagine" mini-documentary, which focused on the people, communities, businesses and organizations representing regional innovation.

www.swifoundation.org/newsevents.html



BANQUET AND BUILDING REGIONAL CAPACITY WORKSHOPS

SWIF HOSTED MORE than 350 guests at the "Just Imagine" banquet and workshops at the Southwest Minnesota State University Conference Center in Marshall.

- Showcased more than 30 of the region's talented youth through an art display and musical performances.
- Honored Connie Connell of Luverne with the Southwest Initiative Foundation Award.
- Organized workshops in partnership with Schwan's University attended by more than 100 regional private, public and non-profit leaders to help build the region's capacity for social and economic success.

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